



“Mir Stekla” – the 18 th International Exhibition for Glass Products, Manufacturing, Processing and Finishing Technology.

Dates: 6-9 June 2016

Venue: Russia, Moscow, Expocentre Fairgrounds

“Mir Stekla” – is the largest annual international exhibition for the glass industry in Russia, the CIS and Eastern Europe: 5,000 sq m of exhibition space; more than 8,000 visitors.



Exhibition subject:

- Glass production (equipment and technology)
- Glass processing (equipment, technology, consumables)
- Glass application
- Tools, auxiliary equipment
- Test and regulating equipment. Software
- Glass packing, transportation and storage
- New glass technologies

To find the full list of products, go to <http://www.mirstekla-expo.ru/en/subjects/>

“As the result of holding this exhibition, the competitiveness on the domestic glass market was grown, the latest developments were introduced to the Russian companies, the quality of products was increased, the cooperation between producers and consumers of glass products was widened.”

Deputy Minister of Industry and Technology of the Russian Federation Sergey Tsyb



“Mir Stekla” – is an effective promotional tool:

**85%** of the visitors achieved their goals  
(generated sales leads)

**90%** of the visitors recommend their  
colleagues to visit Mir Stekla

**75%** of the exhibitors are coming back in 2016

**87%** of the exhibitors are second-time or  
regular participants

Why participate?



#### **Increase sales**

**Every second visitor looks for suppliers.**

**75%** of the exhibitors achieved  
their goals including increased  
sales.



#### **Generate sales leads**

**63%** of the visitors come to find new  
contacts and refresh the old ones.

**80%** of the exhibitors are satisfied with  
the quality of sales leads.



#### **Show new products**

**67%** of the visitors come to see new products.



**Promote your brand and image.** Show your professional approach, reliability  
and confidence in the future.



#### **Have face-to-face meetings with clients and partners**

**87%** of the visitors prefer face-to-face meetings with clients, partners and  
suppliers.

We are waiting for your calls and letters!

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Tel.: +7 (499) 795-39-97

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