

This website uses cookies to improve the user's experience during working with our network and to provide users with dedicated services and functions. By further use you agree with that.OKDetails

Indirizzo	Vicrila Glass Manufacturing Company, S.A. de C.V. Camino Pozos a Téllez 5004 Fracc. Industrial La Reforma 42186 Mineral de la Reforma – Hidalgo
Nazione	Mexico

PRODOTTI O MACCHINARI

Manufacturers of Tableware

In recent years VICRILA has produced most of the ARC INTERNATIONAL group's products for the Spanish and Portuguese markets. The company now has ambitious plans to internationalise, but without neglecting the Spanish market, where it is the biggest table glass manufacturer. Its markets are structured in various channels:

Horeca - Our target group here includes hotel chains, quality restaurants, restaurant chains, catering chains, independent restaurants, specialist locales and bars, served via specialist distributors.

Consumer Goods - The customers in this channel include all areas of distribution that seek to meet the demand for glassware for the home, such as department stores, superstores, supermarkets and specialist stores.

B2B - The target customers here are packers, processors and companies outside the glassware sector that use glassware to promote their own products and services. VICRILA manufactures a wide range of products categorized according to use and to customer types. By use they include glasses for fine wines, ordinary wines, beer, juice, liqueurs and whisky. Customer types and needs are determined by combinations of technical properties ranging from tempered glass to special treatments to increase resistance to knocks, heat, scratching and breakage.

Company Profile of **Vicrila Glass Manufacturing Company, S.A. de C.V.**

A service of glasssglobal.com, an affiliate of glasssglobal group.

Il materiale informativo del sito è registrato ed appartiene all'azienda o ai terzi che lo hanno fornito e tutti i diritti sono riservati. Qualsiasi utente che accede a tale materiale può farlo solo ad uso personale e ne è anche responsabile. Ridistribuzione o altro uso commerciale di tale materiale è espressamente proibito. Nel caso in cui il materiale sia stato ceduto da terzi, l'utente concorda di rispettare questi termini di utilizzo specificati. Glass Global non garantisce la veridicità o l'esattezza del contenuto di alcuna informazione o di siti web esterni menzionati nelle stesse. www.glasssglobal.com - The International Portal to the Glass Industry - OGIS GmbH